

Action Items

Chollas Creek Watershed Stakeholders Meeting

October 2010

I. Watershed Vision Statement Draft

“We envision a Chollas Creek Watershed where community revitalization, economic development, and quality of life are fostered by restored and protected natural resources. The watershed will be characterized by urban parks and trails, flood control, clean water, and healthy habitats. Watershed resources will be improved and maintained through the stewardship of an informed and engaged citizenry and the collaboration of all stakeholders.” The Chollas Creek Watershed Stakeholders Group

II. Elements of a Proposal to Regional Water Management Group

The Chollas Creek Watershed Stakeholders subgroups addressing disadvantaged communities and environmental justice recommended a collaborative process through which knowledge about watershed resources and funding support would be gained and shared with residents. Neighborhood canvassing, living room meetings, and community organizations will serve as the venues through which to carry information to residents, designed with both cultural relevance and sensitivity, as well as with feedback/survey mechanisms. IRWM, Urban Greening, and other funding opportunities will be included in the information dissemination and collection processes. It was suggested that stakeholder consensus around funding priorities consistently reflect measurable benefits to specific neighborhoods/communities.

III. Actions for Integration, Collaboration, Prioritization

In recognition of stakeholders’ needs to balance organizational self-interest with watershed priorities in the development of funding requests, it was recommended that a transparent, consensus driven, mediated process be developed. The process will identify key dates/milestones, deliverables, and performance measures to include direct and quantifiable water quality, economic, and DAC benefits. The process will require regulator/scientific analysis; agency (ie. SANDAG, SEDC, City Economic Development) economic analysis; neutral leadership (Groundwork/IRWM) to achieve consensus.